

# DAVID SAXBY

## Add Spark To Your Sales Presentations

What does every powerful presenter do to challenge, inspire and motivate their audience? What are the keys to emotionally and intellectually connect with every audience?

There are three things to aim at in public speaking: first, to get into your subject, then to get your subject into yourself, and lastly, to get your subject into the heart of your audience.” Alexander Gregg (1819-1893).

In today's fast paced business world being a good presenter is a necessity, not an option. Effective communication is key to job promotions, more sales and better relationships. Whether you're pitching your services to a new account, presenting a formal report to management or speaking before peers, discover how to present, persuade, and win more business.

In **Add Spark to Your Presentations** David reveals the secrets of creating and delivering powerful presentations that speak to the heart of your audience. He'll give you the keys on how to minimize your nervousness, avoid some common mistakes, and adapt your presentation for every audience. David reveals the essential components of an effective presentation and shows you how to keep the audience's interest to the very last word.

And, **Add Spark to Your Presentations** will show you how to maximize your audience's experience and avoid 'Death by Powerpoint'.

**Start With the Audience and Their Needs**

**Plan your Presentation**

**Applying Presentation Skills and Techniques to Enhance Your Presentation**

**Recognizing Styles and Adapting Your Presentation**

**Keep Your Presentation Hi-Touch**



### Presentation to Medical Specialists on behalf of a Pharmaceutical Company:

*"David Saxby was knowledgeable and good at what he does. He is personable and very helpful. I am on my way to better presentations."*

### Participants comments from a coaches conference:

*"All future conferences should have this component, Very engaging and truly practices what he preaches, Lots of excellent information, Very good presenter, Excellent - I was motivated and learned lots, Thank you - 5 star, Great style"*

David Saxby is a member of

Past National Director  
**CAPS**   
A proud member of the Canadian Association of Professional Speakers



To book David Saxby contact:

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